

The Virtual Luncheon  
"The Rescue - The Story of José Arturo Castellanos"  
Featuring a little known story of  
moral courage with a Naples connection.  
December 10th, Thursday starting at 11:30 am EST

Our 2020 program is a virtual presentation about the powerful story of a courageous diplomat from El Salvador who saved thousands of European Jews during World War II. And, there is an amazing local connection to this story - one of the families saved by Colonel Castellanos is that of our own Museum Board Member and Holocaust Survivor, Rob Nossen.

Colonel Castellanos' grandsons, Boris and Alvaro, will present their grandfather's courageous life. There will also be a conversation with Rob discussing his family's experiences fleeing Europe with the political asylum granted by Colonel Castellanos.

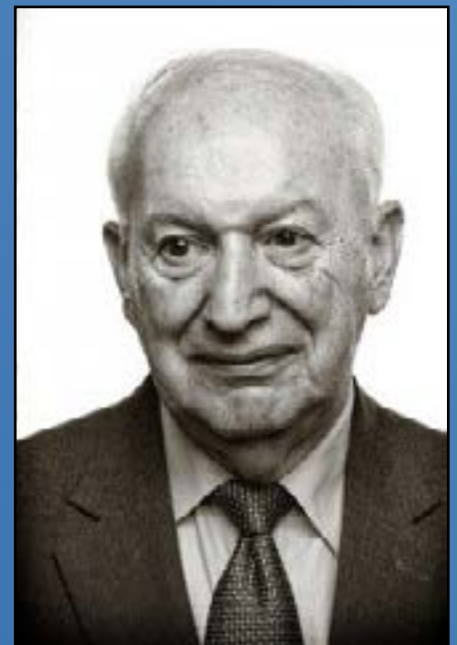
Sponsorships are available. Sponsors will receive recognition on the Museum's website, all event promotion, and during the program. Please contact President & CEO Susan Suarez for further information on sponsorships at [Susan@hmcec.org](mailto:Susan@hmcec.org) or call 239-263-9200.



Colonel José Arturo  
Castellanos Contreras



Rob Nossen as a boy and today (Photo by Erik Kellar).



Would you like to host or attend  
a small watch party for this event?

To learn how, contact President and CEO  
Susan Suarez for further information  
at [Susan@hmcec.org](mailto:Susan@hmcec.org) or call 239-263-9200.

## THE LUNCHEON 2020 SPONSORSHIP OPPORTUNITIES

(Click the sponsor level title to become a sponsor today!)

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### Inspire Sponsor \$10,000

- Name and/or logo appearing prominently on promotional materials, in all press releases, webpage, eBlasts and social media.
- Name and logo appearing prominently during virtual event.
- Special acknowledgement of sponsorship from hosts during the event.
- 60-second pre-recorded video about your organization/sponsor to air during the event.
- Year-round recognition on the Holocaust Museum website with company logo and click through to company website.
- Private tour for up to 12 people.

### Testimony Sponsor \$7,500

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- Name and logo appearing during virtual event.
- 30-second pre-recorded video about your organization/sponsor to air during the event.
- Year-round recognition on the Holocaust Museum website with company logo and click through to company website.
- Private tour for up to 12 people.

### Hope Sponsor \$5,000

- Name and/or logo appearing on promotional materials, press releases, webpage, eblasts and social media.
- Name and logo appearing during virtual event.
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### Remembrance Sponsor \$2,500

- Name and/or logo appearing on promotional materials, webpage, eblasts and social media.
- Name and logo appearing during virtual event.

Our Mission is to teach the lessons of the Holocaust to inspire action against bigotry, hatred, and violence.

Serving students in grades 5 and up with educational programs.

Displaying artifacts and photographs which tell the individual stories within the larger history of the Holocaust.

Presenting public programs and exhibits that highlight elements of our collection and stories related to the Holocaust and other genocides.

Holocaust Museum & Cohen Education Center  
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